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Press Release

Source: Candy Apple Gift Baskets

'Add Our Country's Service Men and Women to Your Holiday Greeting List,' Says Atlanta Man, 'And At No Cost to You, We Send Your Greetings to Our Troops in Iraq'

Thursday October 27, 8:00 am ET

ATLANTA, Oct. 27 /PRNewswire/ -- Operation Good Will Toward Our Troops launches today with a web site enabling any U.S. adult or child to send meaningful holiday greetings to soldiers serving in Iraq, with just a click. Candy Apple Gift Baskets, based in the Atlanta area (<http://www.CandyAppleGiftBaskets.com>), announces that Americans who wish to support the troops can contribute their good-will wishes at <http://www.OperationGoodwill.com> . Candy Apple Gift Baskets will bind those greetings into 1,000 albums and send them to Iraq along with more than 100 gift baskets containing items often requested by service men and women.

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"After seeing a bulletin board at a Stop & Shop in Boston of emails and pictures from service men and women in Iraq, I thought up a way to help connect Americans at

home with Americans serving on the other side of the world," says Kevin Lloyd, a business intelligence consultant who also owns the gift basket company Candy Apple Gift Baskets. "While our company is getting ready to send gift baskets to individual soldiers, men, women and children back home are invited to send holiday greetings to our service people that we'll distribute at our expense to Army, Air Force, Navy and Marine personnel abroad."

The gift baskets being assembled by Candy Apple Gift Baskets will include items most requested by soldiers serving in Iraq, such as DVDs, crossword

puzzles, playing cards, toothpaste, lens wipes, batteries, cookies, candies, shampoo, beef jerky and Christmas treats. The gift baskets will go to service men and women who have requested care packages on AnySoldier.com.

"The biggest and most important part of the holiday gift project is the 1 million holiday greetings we hope to collect and distribute," says Lloyd. "If you think it's important to let our troops know we appreciate their service, go to <http://www.OperationGoodwill.com> and enter a brief message. It's free and will go a long way to uplift their spirits over there during the holidays." Candy Apple Gift Baskets will compile the holiday wishes and words of support into bound books that they'll distribute throughout the four branches of service on behalf of all the American well-wishers. The messages will also be available online at <http://www.CandyAppleGiftBaskets.com> .

The web site for Operation Good Will Toward Our Troops includes suggestions on how people can spread the word on the project throughout their church, workplace, school, neighborhood or business network, so as to reach the goal of 1 million messages of support.

To learn more or to send a holiday message of good will and support, go to <http://www.OperationGoodwill.com> .

About Candy Apple Gift Baskets

Candy Apple Gift Baskets (<http://www.CandyAppleGiftBaskets.com>) provides attractively packaged corporate, personal and baby gift baskets containing food and useful items for Christmas and other joyous occasions.

Candy Apple Gift Baskets
1216 Marifran Dr. SW
Conyers, GA 30094

Contact: Kevin Lloyd
kelloyd@earthlink.net
678-230-2801

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Source: Candy Apple Gift Baskets

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