

Paramount Pictures Celebrates 13th Annual Viacomcommunity Day

Posted : Wed, 16 Apr 2008 16:56:03 GMT

Author : Paramount Pictures Corporation

Category : [Press Release](#)

News Alerts by Email [click here](#))

 [Create your own RSS](#)

News | [Home](#)

Paramount Joins Viacom, MTV Networks and BET Networks Employees In a Company-Wide Volunteer Day
 HOLLYWOOD, Calif., April 16 /PRNewswire/ -- On Wednesday, April 16, 2008, Paramount Pictures will celebrate its 13th Annual Viacomcommunity Day. The employee volunteerism and community outreach effort, inaugurated by Viacom in 1995, will benefit Los Angeles charities and schools. Paramount is a unit of Viacom Inc. .

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991206/PARLOGO>)

Over 500 Los Angeles-based employees from Paramount Pictures, DreamWorks Pictures, Paramount Vantage, MTV Films and Nickelodeon Movies will spend part of their work day at on and off-lot project sites to support 10 Los Angeles charities and schools.

In addition, Viacom's other divisions, including MTV Networks and BET Networks, have volunteer activities planned in five other U.S. cities. Throughout New York, Chicago, Detroit, Miami and Washington D.C., Viacom employees will celebrate and continue the company's tradition of volunteerism by serving meals to the hungry, improving public spaces, mentoring kids and otherwise giving back to the communities in which they work and live. "On this special day of service the entire Paramount family takes a moment from the business of making movies to get involved in creating a better community," said Brad Grey, Chairman and Chief Executive Officer of Paramount Pictures Corporation. "Viacomcommunity Day is an honored tradition for our employees and reminds us that we each have the power to make a difference."

2008 Viacomcommunity Day beneficiaries in Los Angeles include: AIDS Project Los Angeles, Aviva Family and Children's Services, Bark Avenue Foundation, Frances Blend School for the Visually Impaired, Jordan High School/Media Aid Center, Los Angeles Regional Foodbank, PATH (People Assisting the Homeless), Project Angel Food, Santa Monica Boulevard Community Charter School, Van Ness Avenue School, and Anysoldier.com, an online-based organization that distributes care packages to deployed United States troops.

Off-lot Viacomcommunity Day activities in Los Angeles include structural and grounds beautification projects including assembling and installing furniture, supporting carpentry activities, gardening, packing groceries and painting, as well as reading, petting zoo, face-painting, and creating arts & crafts activities with elementary school students. On-lot projects include sorting and packing items for various charities.

About Paramount Pictures Corporation

Paramount Pictures Corporation (PPC), a global producer and distributor of filmed entertainment, is a unit of Viacom , a leading content company with prominent and respected film, television and digital entertainment brands. The company's labels include Paramount Pictures, Paramount Vantage, Paramount Classics, DreamWorks Pictures, MTV Films and Nickelodeon Movies.

Choose Theme



Search

Web www.earthtimes.org

You can



Current News

News Category

[Business](#)
[Entertainment](#)
[Environment](#)
[General](#)
[Health](#)
[Sports](#)
[Technology](#)
[World](#)

PPC operations also include Paramount Digital Entertainment, Paramount Home Entertainment, Paramount Pictures International, Paramount Licensing Inc., Paramount Studio Group, and Worldwide Television Distribution.

Contact:

Shaleek Wilson Corporate Communications - 323 956 4635

<http://www.newscom.com/cgi-bin/prnh/19991206/PARLOGO> mime-type="application/octet-stream"/>

Photo: <http://www.newscom.com/cgi-bin/prnh/19991206/PARLOGO>

AP Archive: <http://photoarchive.ap.org/>

PRN Photo Desk, photodesk@prnewswire.com Paramount Pictures Corporation



Copyright © 2008 PR Newswire. All rights reserved.

Article : Paramount Pictures Celebrates 13th Annual Viacomcommunity Day

[Print this article](#)

[Share this article](#)

Share on

[Del.icio.us](#)



[Digg](#)



[Facebook](#)



[Fark](#)



[Google](#)



[reddit](#)



[Slashdot](#)



[StumbleUpon](#)



Have your Say

Name

Email

Subject

Your Comment

Enter Verification code

091ABB

[About us](#) | [News Archives](#) | [Browse old Archive](#) | [Feedback](#) | [Disclaimer](#) | [Mobile/PDA](#) | [News Alerts](#)

The views expressed in the articles are not necessarily those of earthtimes.org and we accept no responsibility for the views or opinions expressed in the articles either direct or indirect.

© 2008 www.earthtimes.org, The Earth Times, All Rights Reserved | [Privacy Policy](#)